



Innovit's iICE EANnet Validation Tools on show at 2006 Retail Business Technology Expo

19th – 21st September, Melbourne Exhibition Centre

Innovit will be partnering with GS1 Australia at the 2006 Retail Business Technology Expo (RBT) September 19-21 in Melbourne.

RBT 2005 was a resounding success! More than 6000 retailers and trade visits including 351 National Retail Forum delegates. Like Innovit, most exhibitors last year reported strong interest from buyers, highlights in terms of product innovations included interactive shopping devices, RFID applications, systems integrations tools, digital signage and merchandise management tools.

Alongside the expo is the National Retail Forum conference. Themed this year "Optimising Retail Performance" and topics for discussion include: the secrets behind strategic retailing; how to establish a strong, defensible market position; the future for franchising; international retailing and technology; evolving consumer trends; and strategies for maximising employee performance

At this year's expo, Innovit will be showcasing their latest range of iICE EANnet synchronisation tools. Fully certified by GS1 Australia, the iICE Validator™ and the iICE Express products are a set of tools designed to help suppliers and retailers in validating and synchronising their product catalogues using global data pools like EANnet®.

These products not only meet the existing requirements of EANnet, but will also scale to support the forthcoming GDSN-compliant platform called 'GS1net' which will support the use of RFID technology in the retail supply chain.

iICE Validator is a set of data validation and synchronisation tools designed for suppliers to manage their product catalogues for EANnet, and soon GS1net.

iICE Express, is a comprehensive Product Data Management platform for smaller suppliers designed to help fast track 'best practice' in product data management. It is pre-configured with EANnet rules & templates, as well as supporting downloadable forms for major grocery, liquor and pharmaceutical retailers.

Visit Innovit at the GS1 Australia Stand (The centre stand no 2A) to learn more about the range of iICE EANnet Synchronisation tools. Alternatively visit www.innovit.com.au

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