Innovit NPI Workflow
DELIVERING BUSINESS PROCESS EFFICIENCY

New Product Development (NPD) and New Product Introduction (NPI) processes comprise a set of systematic steps used to gather crucial product information to support the development and launch of new products. These "pre-production" data may eventually be used for both transactional and reporting purposes in sales, marketing, R&D, production, quality assurance, supply chain logistics, merchandizing and finance. To succeed with new product launches, it is essential that companies have confidence in the product data collected and published at every stage of the process. Innovit's NPI workflow management solution orchestrates the collection, validation and transfer of product data across multiple stakeholders to ensure each product is delivered to the customer in-full, on-time and on-spec.

COMMON CHALLENGES

- Fragmentation of product data across different departments and teams
- Manual and error-prone data maintenance
- Inefficient and non-repeatable collaboration processes
- Delayed product launches
- Lack of reporting to monitor and improve KPIs

INNOVIT NPI WORKFLOW

Innovit NPI workflow management is a platform for managing processes that involve multiple steps and stakeholders such as New Product Development (NPD) and New Product Introduction (NPI). These processes are defined by activities that require collaboration between many people across different departments. Within the Innovit Workflow Management application, business users can design their NPD and NPI processes through a graphical drag-and-drop interface. For each process, staff collaboration is systematically managed, communication is automated and task sequencing is controlled. Key milesones including task progress and project status are carefully monitored and reported graphically to stakeholders. This provides full visibility and assurance that every product launch is delivered in a controlled manner. It also provides organizations with the foundation to evaluate internal business processes and eliminate bottlnecks for continuous improvement.

CAPABILITY HIGHLIGHTS

Configuration	Ability to create templates for standard processes
	Drag-and-drop interface for process design (similar to MS Visio)
	Serial, parallel and nested processes
	Human and system tasks
	Human and automated system decisions
Task Management	Data enrichment and approval tasks
	Task assignment to users or roles
	Dynamic routing of tasks based on conditions
	Task duration configuration and monitoring

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"Innovit Workflow Management automates cross-division collaboration to launch products on-time."

Notification	Automated task notification via email and application inbox
	Automated recurring reminders
	Automated pending due reminders
	Automated overdue reminders
	Escalation policies
Data Enrichment	Personalized templates for data enrichment
	User or role specific attributes
	Real-time data validation
Approval	Personalized e-forms for review and approval
	Commenting capability
	Electronic Signature (e-Signature)
Reports	Out-of-the box reporting capabilities
	Workflow statistics summary
	Average time by task
	Workflow progress Gantt Chart
	Missing data and rework by task
	Outstanding by group and outstanding by task analysis
	Workflow resource load per group

HOSTING

Different hosting options are available through Innovit
for Workflow Management customers.

- **Hybrid Cloud:** Shared server but dedicated environment
- **Public Cloud:** Multi-tenanted with shared server and shared environment
- **Private Cloud:** Dedicated server and dedicated environment

BENEFITS

- Accelerate product launch and time to market
- Increase process efficiency and stakeholder collaboration
- Enhance data quality and governance
- Improve process visibility and accountability

ABOUT INNOVIT

Innovit's globally certified product data management solutions protect revenue streams, reduce supply chain costs, improve online product marketing effectiveness and ensure regulatory compliance. Delivering the fastest time to value for a complete end-to-end solution with preconfigured modules that have out of-the-box data validation, the broadest global coverage for data synchronization, and publication capabilities to support maximum syndication advantage for omni-channel ecommerce. Operating since 2000, Innovit is based in San Francisco CA with offices in London, Sydney and Melbourne and customers such as Johnson & Johnson, Kellogg's, 3M, Colgate Palmolive and B. Braun across diverse industries including healthcare, CPG and automotive aftermarket.

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